

## **2026 FUSE Email & Promotional Kit**

### **Email #1**

Hi Arrowmen!

Are you interested in bettering your individual leadership skills while also growing the bonds of brotherhood? If so, I have just the opportunity for you! Each year, Section E20 has two major events: the FUSE Training Summit and Conclave. Today, I am excited to invite each and every one of you to attend the 2026 Section E20 FUSE Training Summit. This year, FUSE will be held on Saturday, January 31, at the Connecticut Fire Academy in Windsor Locks, CT, and we want you to be there!

The FUSE Training Summit is crafted to bring Arrowmen of all ages and experience levels together to create personal connections and tackle issues in their lodges, their units, and Scouting as a whole. Guided by experienced leaders from across the Eastern Region, participants will collaborate with Arrowmen from across the Section to share their best leadership practices and continue building up the fellowship between our brothers in Section E20. Arrowmen will leave the FUSE Training Summit with tangible methods for approaching the challenges our lodge faces and will be confident in their leadership capabilities. For more information and to register, please take a look at the [Section E20 website](#).

Additionally, the Section leadership team understands that FUSE may be further away from some of our members, and, as such, will be offering an overnight option for Friday evening. Participants are invited to stay the night in a heated cabin at Strang Scout Reservation to enjoy some pre-event fellowship and much needed rest. This overnight costs \$15, and lodges must

provide sufficient adult coverage for any Arrowmen staying the night. This overnight has limited space, so please refrain from registering unless you are coming from out of state. To register for the overnight, select the overnight option during registration on the Section E20 Website.

I look forward to seeing you at all FUSE, and, as always, please reach out to me if you have any questions.

## **Email #2**

Arrowmen,

What if I told you that you didn't have to wait until conclave to meet new friends from all across the Section? In fact, you only have to wait a few weeks for this year's training summit, called FUSE! The FUSE Training Summit – Forging Unity, Success, and Empowerment – will offer unique opportunities for ALL Arrowmen to collaborate with others and tackle challenges within our lodges and Scouting. With the help of experienced Arrowmen from across the Eastern Region, participants like you will develop meaningful and productive plans to tackle these issues. This year, FUSE will be held at the Connecticut Fire Academy in Windsor Locks, Connecticut, on Saturday, January 31. Registration is now open on the [Section E20 website](#), and I encourage you to go register! And while you're there, be sure to consider purchasing this year's Golden Ticket, which will cover the costs of both the FUSE Training Summit and Conclave.

I can't wait to see you there, and please don't hesitate to reach out to me if you have any questions!

## **Email #3**

Arrowmen of Section E20,

In just under two months, Section E20 will host its annual FUSE Training Summit. This event brings new possibilities, new leadership skills, and most importantly, new friends! This year at FUSE, Arrowmen just like you will unite to develop meaningful plans to resolve specific challenges in our lodges and Scouting. FUSE will be an opportunity for us to learn from each other and help to facilitate positive change within our lodges. FUSE stands for Forging Unity, Success, and Empowerment, and that is exactly what we hope this training will accomplish. This year, FUSE will be held on January 31, from 10am-5pm at the Connecticut Fire Academy (34 Perimeter Rd, Windsor Locks, CT). Registration for this event is now open, and I encourage you all to go register on the [Section E20 website](#)!

I look forward to seeing you at FUSE, and, as always, please don't hesitate to reach out if you have any questions.

#### **Email #4 - New Member Specific**

Hello!

Welcome to the Order of the Arrow and congratulations on completing your induction!

As you learned in the Induction ceremony, membership in the OA is given, not only for what you have done, but for what you *can* do. To help you build your leadership skills and meet new Arrowmen, Section E20 will be holding the FUSE Training Summit on Saturday, January 31, 2026! FUSE – Forging Unity, Success, and Empowerment – will be an incredible opportunity for you to collaborate with fellow E20 Arrowmen from Vermont, Connecticut, Massachusetts, and New York. Guided by some of the best trainers from the Eastern Region, you will develop your

leadership skills, then take these new skills and knowledge back to your lodge. Registration for FUSE is now open, and we encourage you to go register on the [Section E20 website!](#)

We look forward to seeing you there, and please don't hesitate to reach out to us if you have any questions!

### **Newsletter Article #1**

Are you looking for fun, high-quality training at the Section level? The Section E20 FUSE Training Summit is for you! Join Arrowmen from across Section E20 on January 31, at the Connecticut Fire Academy for a day of engaging leadership training and personal growth. Guided by experienced trainers from across the Eastern Region, participants like you will collaborate with others and tackle challenges within our lodges and Scouting. Register today on the [Section E20 website!](#)

### **Newsletter Article #2**

What are your next steps in Scouting? No matter your trail, the Section E20 FUSE Training Summit can help you get there. On January 31, join fellow Arrowmen from across the Section at the Connecticut Fire Academy for the Section's annual training event. With the guidance of the Region's best trainers, participants will tackle the biggest challenges our lodge faces in a hands-on, collaborative experience. Register today on the [Section E20 website!](#)

### **Instagram Caption #1**

Arrowmen, where will you be on January 31? Join us at the Section E20 FUSE Training Summit for high-quality training near you! Register today using this link:

<https://e20.oa-scouting.org/event/fuse-training-summit-2/>

### **Instagram Caption #2**

High quality training, hands-on collaboration, and fun fellowship. What more could you want?

Join Section E20 at the FUSE Training Summit on Saturday, January 31, to get all of this and more!

Register today using this link: <https://e20.oa-scouting.org/event/fuse-training-summit-2/>